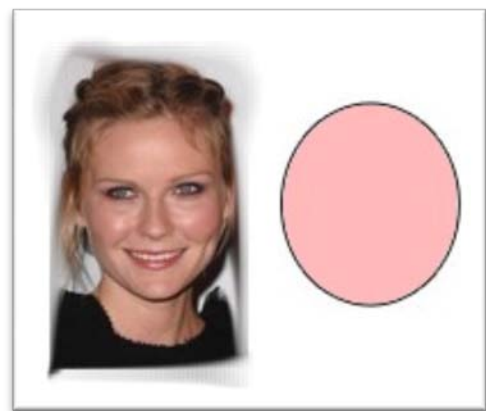


I believe that the most important rule when choosing your hat is that you must feel comfortable. There is no use in following a rule that says you can wear a huge hat if you just do not feel comfortable! However there are rule that can help us decide on the correct hat style for our face shape.

### The Round Face

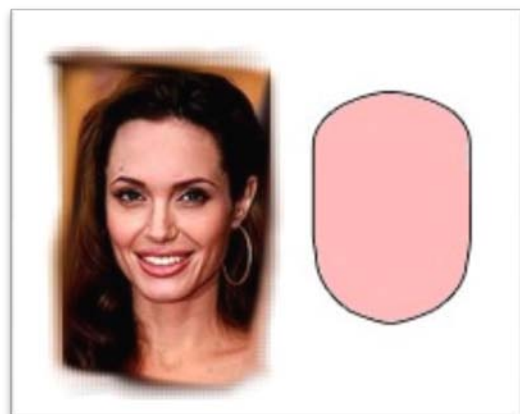
The face is almost as wide as it is long. Avoid "flower pot" style hats. The crown of the hat should not be narrower than your face. Do wear brims angled and think of asymmetrical lines. Wear the brim straight across head, (from ear to ear), if it is tilted backwards it can make the face look deep and prominent.



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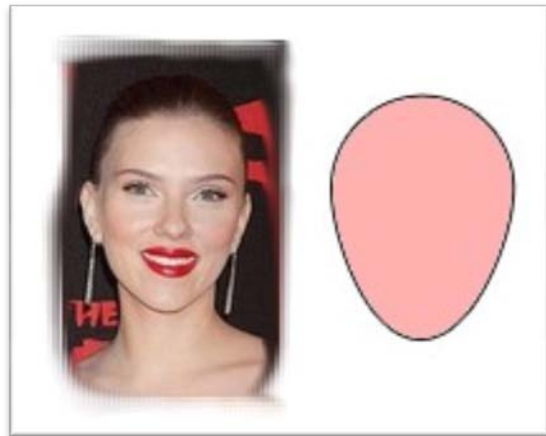
### The Square Face

The hairline is approximately the same width as the jaw line. A medium or full crown should be worn and the crown should be rounded rather than square. A wide brim would cut down face area. Slant/tilt the brim or choose an asymmetrical brim to break up the square lines of this face shape. Balance the look with earrings that dangle.



### The Triangle, Diamond or Heart Shape

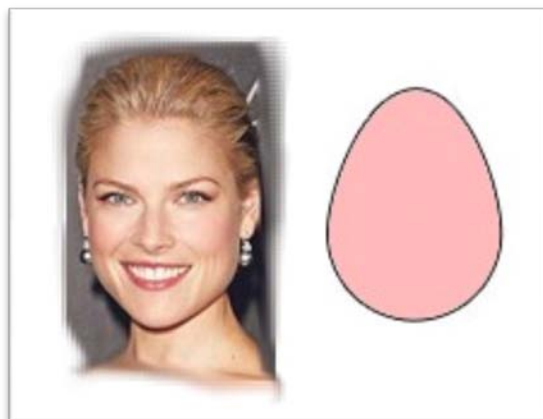
The forehead is visibly wider than the jaw line. This face shape can take most styles but try not to wear the hat too far back as this emphasises the wide forehead.



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### The Inverted Triangle Shape

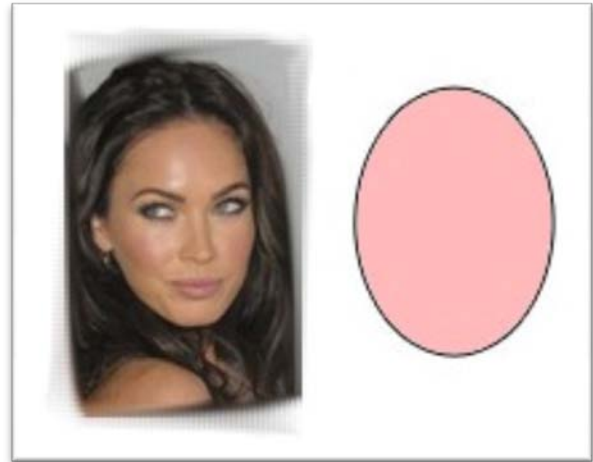
The jaw line is fuller or wider than the forehead. This face shape can take most styles. A tapered medium height crown will make the hat appear as part of the face. Avoid very high square crowns. Wear the hat slightly tilted backwards. Very wide brims can swamp the face.



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### The Oval Shape

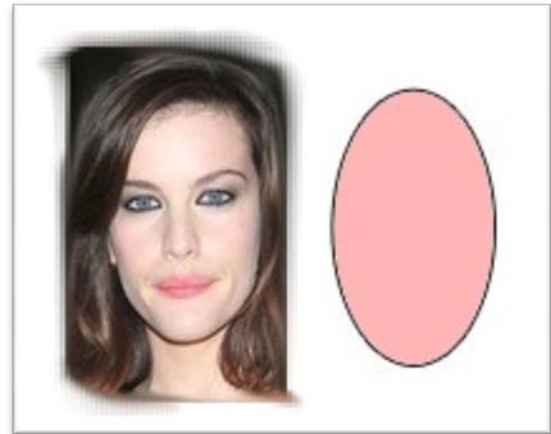
The length of the face equals one and a half times the width. Again this face shape can wear most styles.



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### The Oblong Shape

Looks like an oval but have more length and less width. Avoid narrow and tall "plant pot" style hats. Do wear brims that balance the shoulders. Wear the hat straight across to cut off face length.



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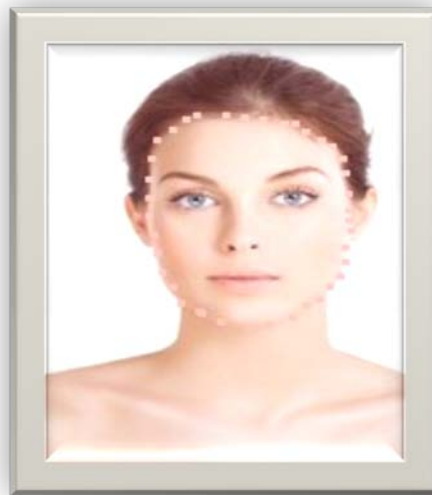
### "Simple Guide on How to Determine Your Face Shape"

- A big mirror. Big enough to see your face and upper body 1 foot away
- Hair clips or band to pull hair from your face and expose your ears

- A top that shows the full length of your neck and chest. It's best to do this topless. This will avoid the shape of your neck creating fake lines around your face.

**Now look in the mirror and ask yourself these questions.....**

1. Following the hairline and jaw-line as the outer border of my face, what is the overall shape?



2. How wide is the widest part of the forehead compared to the jaw line?



3. Is the widest part of the jaw line wider than the forehead?



4. How rounded and prominent are the cheek bones when compared to the forehead and jaw line?